

AUTOCOLOR

INNOVATING REPAIR SOLUTIONS

INNOVATING REPAIR SOLUTIONS

Much easier to identify any surface imperfection

before applying the expensive topcoat

Features and benefits

Raised gloss level

Features Benefits • Removes the needs to sand the electroco Reduction in process times Improved workshop efficiency • Maintains the corrosion protection of the e-coa No compromise in quality as that achieved over flattable prime • Can be used in Holding Primer Mode • Can increase through-put in busy sprayboot Increased workshop efficiency and profitabil • No reaction over sensitive substrates Reduces the need for re-work Improved workshop efficiency • Removes the need for Etch primer over small rub-through and small repair areas, saving tim aluminium and galvanised steel for smal and costs rub-through areas Simple to apply to complex shapes Ideal for plastics and complicated shapes without any overspray build up, sagging or mapping of sensitive areas New 2K accelerator thinner Reduces recoating time to get the best speed from the primer Optimises final gloss finish • Improved flow characteristics Primer is easier to apply Creates a smooth and even surface

Self Levelling Primer New enhanced formulation Bodyshop Efficiency via Optimised Priming Process



The latest innovation from Nexa Autocolor

Following a period of intensive product development, Nexa Autocolor® has upgraded its Self Levelling Primer to deliver improved efficiency during the preparation process. Utilising the latest innovations in priming technology, this latest formulation provides an adaptable and productive repair process, that reduces preparation times, increases through-put and reduces re-work, whilst providing the highest quality of finish.

Self Levelling Primer

The most productive priming system in the world is now even better

Increase Efficiency and Raised gloss levels **Profitability**

Nexa Autocolor® is constantly challenging itself to look at the repair process and find areas where improvements can be made. All businesses are striving to remain profitable, and bodyshops are no different. One area where shops need to focus is bodyshop efficiency.

process for the painter.

New 2K **Accelerator thinner**

The new P852-1690 2K Accelerator

the dry and topcoat process without

compromising on the pot life.

Thinner has been introduced to optimise

The new Self Levelling Primer provides an enhanced, high gloss finish, even when flashed off. This makes it easier for painters to identify and rectify any surface imperfections before the expensive final topcoat is applied, therefore ensuring that optimum results are achieved every

Improved flow characteristics

The new formulation offers an even better flow and application, resulting in an simpler and more efficient application



Bodyshop Efficiency via Optimised Priming Process



Neme of Street 00 12345 ZIP-Code, City Tel 0123 / 123 45 67 Fax 0123 / 123 45 67 E-Mail: autocolor@ppg.com

Nexa Autocolor and Aquabase are trademarks of PPG Industries. © 2011 PPG Industries, all rights reserved www.nexaautocolor.com



NNOVATING REPAIR SOLUTIONS

Self Levelling Primer

50% reduction in process times

Self Levelling Primer offers significant process time savings in comparison to both a conventional flattable primer and a conventional wet-on-wet system. In addition, the spectral grey capability of this primer ensures topcoat coverage in an optimum number of coats. It optimised the process in even the most challenging bodyshop environments.

Tailor and optimise your own preparation and priming process

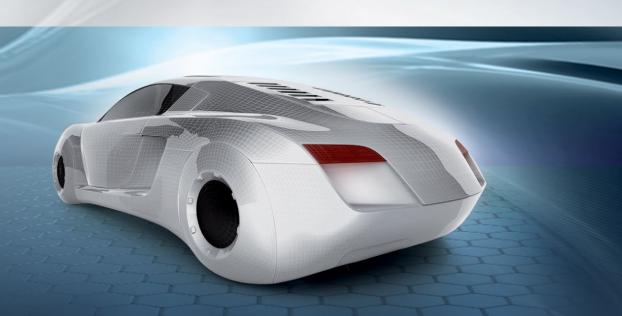
AUTOCOLOR

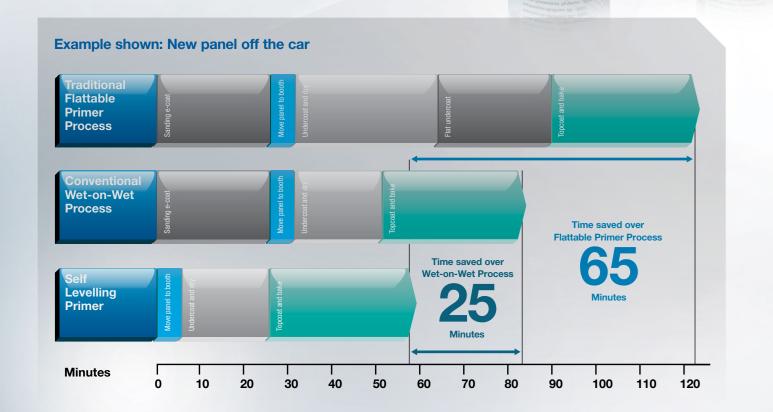
AUTOCOLOR

P565-5605

using Self Levelling Primer, and start increasing the efficiency of your shop. Self Levelling Primer
Bodyshop efficiency
via optimised priming
process

Easier to apply
 Improved flow characteristics
 Providing a smooth and even surface
 Raised gloss level
 Easy to identify surface imperfections before applying expensive topcoat
 New 2K accelerator thinner
 Optimised recoat time
 Optimises final gloss finish





Optimise your spraybooth

No sanding before or after priming

Self Levelling Primer completely removes the need for sanding which saves time, materials and cost. It is ideal for all new panel work providing strong adhesion and corrosion protection over all unsanded electrocoats. It can be applied directly over any small rub-through areas removing the need for etch primer. Once applied there is no need for sanding before applying the topcoat.

Perfect sealer – no reaction from sensitive substrates

Self Levelling Primer is capable of sealing off even the most sensitive of substrates, meaning the perfect result is achieved every time. This reduces re-work which dramatically cuts cost and increases profitability.

panels to Self Levelling

Self Levelling Primer is unique in that it guarantees excellent final appearance which is as good as a sanded primer.

Suitable for use on plastics

Final appearance

Excellent product for direct application over many rigid plastics, and to all other plastic products in combination with Nexa Autocolor's plastic primers. It's excellent application properties make it the ideal undercoat for plastic parts allowing intricate shapes to be painted without runs or sags.

Batch prime new panels together

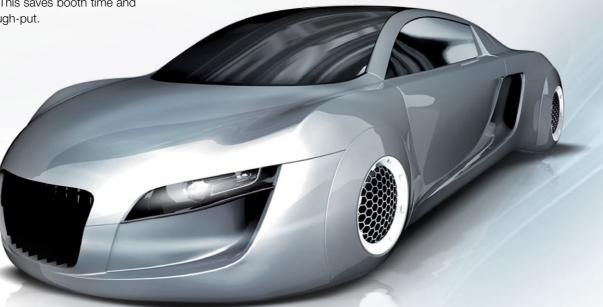
Self Levelling Primer can be used as an innovative "holding primer" with minimal preparation required. This allows shops to "batch prime" all of its new panels together removing the need to apply a wet-on-wet layer directly prior to topcoating. This saves booth time and increases through-put.

Topcoat directly, saving booth time

Panels can be placed in the booth alongside the car and topcoated directly cutting out the wet-on-wet process time and optimising the use of spraybooth.

ld these panels il needed

Panels can be directly recoated after 15 minutes or held for up to 5 days with no sanding. A definite advantage - leading to increased workshop efficiency and profitability.



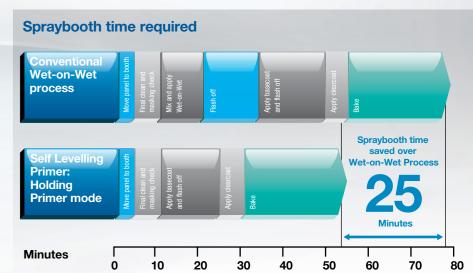
Self Levelling Primer helps to increase workshop efficiency and profitability by increasing through-put in a busy spraybooth.

Conventional Wet-on-Wet process

8 Hour shift 480 mins
Booth capacity per day 6 jobs
Average sale per job £1,500
Revenue per booth/day £9,000

Self Levelling Primer: holding primer mode

8 Hour shift 480 mins
Booth capacity per day 9 slots
No. of slots needed for priming
No. of extra booth slots 2
Average sale per job £1,500
Revenue per booth/day £12,000



Potential increase in revenue (per day per booth): £3,000

Reduced labour time + reduced energy costs + increased through-put = Increased Profits